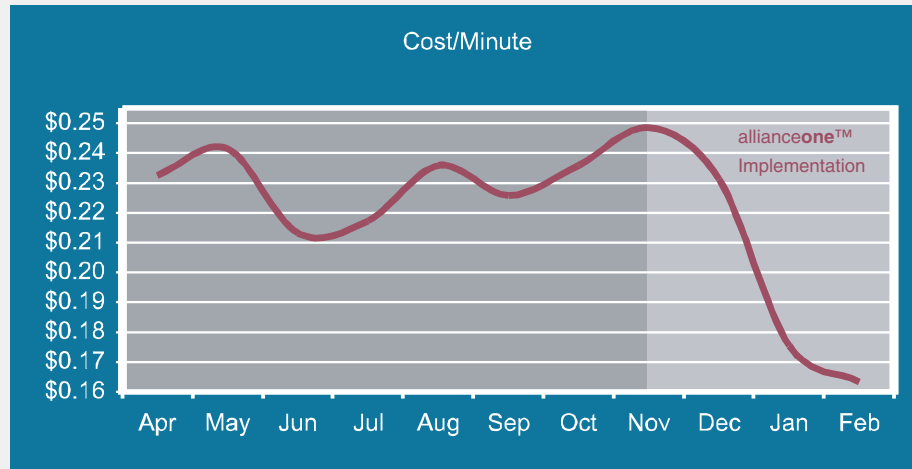


INDUSTRY: CHEMICALS

PHONES: 800

PROBLEM: NO VISIBILITY INTO USAGE AND DIDN'T BOTHER TRYING TO CHOOSE THE RIGHT PLANS BECAUSE OF HOW MANY HOURS THAT WOULD HAVE TAKEN.

RESULTS: 33% REDUCTION IN COSTS IN FIRST 5 MONTHS. EMPLOYEES ARE NOW ON THE MOST COST EFFECTIVE RATE PLANS, BASED ON THEIR USAGE. WERE SPENDING 35-40 HOURS PER MONTH MANAGING THIS AREA. THEY ARE NOW DOWN TO 10-15 HOURS PER MONTH. IDENTIFIED SAVINGS OPPORTUNITIES THAT WOULD OTHERWISE HAVE GONE UNNOTICED.



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MOBILE MANAGEMENT & OPTIMIZATION

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